

CengageNOW for Keller's Statistics for Management and Economics, 10th EditionMerchant Video Image not available forColor: To view this video download Flash Player Image not available forColor: To view this video download Flash Player Introduce students to the essentials of cost accounting using the clear, concise, and practical approach in PRINCIPLES OF COST ACCOUNTING, 17E by VanDerbeck and Mitchell. The book's unique 10-chapter format provides a thorough understanding of cost concepts, cost behavior, and cost accounting techniques as applied to manufacturing and service businesses. Unlike other texts, PRINCIPLES OF COST ACCOUNTING, 17E ensures students master fundamentals before progressing to topics that are more complex. Students begin with job order costing and advance to process costing before delving into specialized topics, such as budgeting, standard costing and variance analysis, costing for service businesses, and cost analysis for management decisions. The book introduces concepts in small, manageable sections that are immediately reinforced with proven questions, demonstration problems, exercises, and self-study quizzes. There are also updated examples and current data keep content relevant to today's times. Students learn how to determine the costs of products and services. In addition, the book teaches how to measure the performance of managers, design an accounting system, and use accounting to further organizational goals. Count on PRINCIPLES OF COST ACCOUNTING, 17E and corresponding CengageNOW online tools for the most logical, relevant approach to your cost accounting course.

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