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Media theory syllabus

Module Information Module manager Shira Dvir-GvirsmanEmail tbc@leeds.ac.uk Taught Semester 2 (Jan to Jun) Year running 2025/26 This module is not approved as a discovery module Module summary The module explores key theoretical perspectives and arguments in media and communication studies, examining their connections, relevance, and impact on contemporary media scholars. Objectives Summarise the work of key media theorists and their contributions to media theory within lectures. Introduce complex relationships between media technologies, content, and social impact in lectures and seminars. Outline ways inequalities of power are reproduced in media and communication systems using contemporary and historic examples in lectures and seminars Learning outcomes Upon completion, students should be able to: Explain the role of theory in media studies and its critical evaluation. Describe key media theorists and their contributions. Compare competing theories of media, identifying strengths and limitations. Use media and communications theory to explain relationships between media, technology, and society using examples from historic or contemporary media Skills Upon successful completion, students will have demonstrated: Academic writing skills by responding to essay questions on media theory in a clear, concise manner supported by evidence. Critical thinking skills by weighing arguments and perspectives in the field of media communication using scholarly evidence. Active learning skills by proactively recalling key concepts, theories, and ideas in media communication. Any issues like missing pages or broken links should be reported to the cataloging team unless otherwise stated. This item's license is under Attribution-NonCommercial-NoDerivatives 4.0 International, meaning we respect creators and communities in our descriptions. If you find offensive language in our records or guides, feel free to anonymously reach out to us for help. You can also visit Remediation of Harmful Language for more details on our policies. If the current file format hinders your use, just hit Contact Us, and we'll adjust it to make it usable for you.